

Patrician College of Arts and Science

Department of Commerce

Business Communication

Subject Code

CPZ1B

Odd Semester

Presented By

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BARRIERS TO EFFECTIVE COMMUNICATION



Barriers to Communication

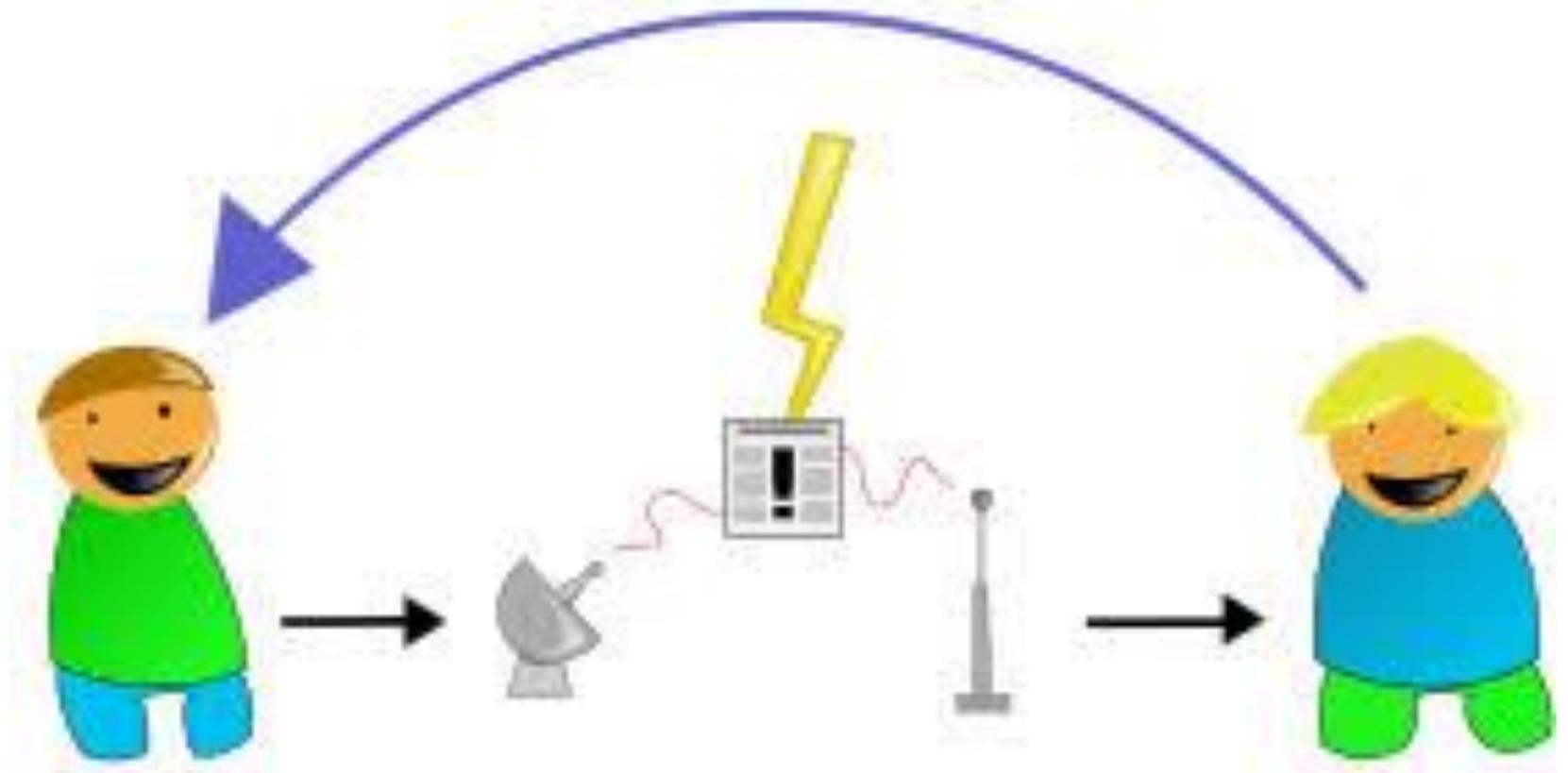
- Physical Barriers
- Semantic Barriers
- Organisational Barriers
- Psychological Barriers

Physical Barriers

Noise

Distance

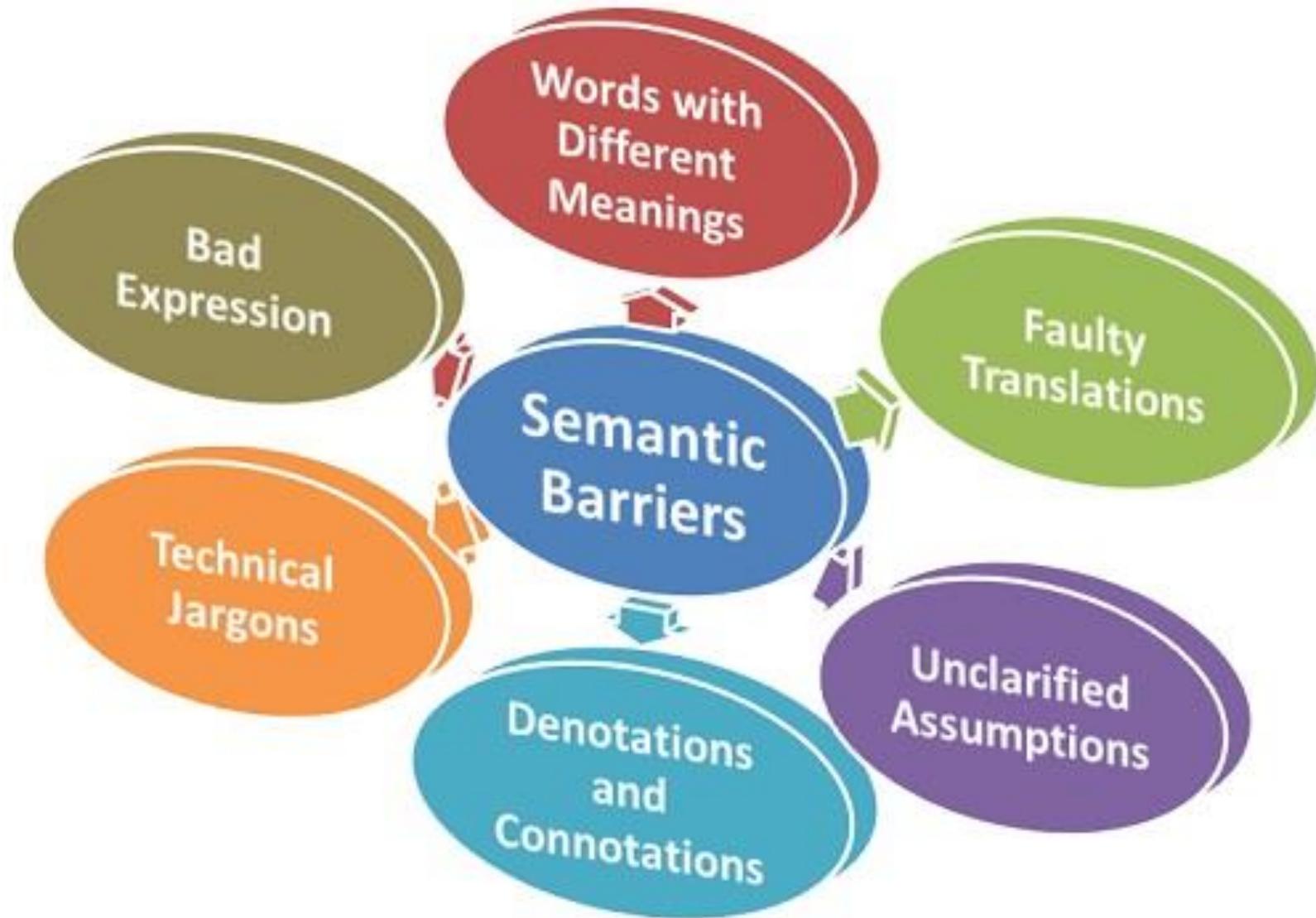
Physical Arrangement



Semantic Barriers

- The Semantic barrier in communication can be defined as the misunderstanding and interpretation of meaning which restrict effective communication. It can be in form of language, sign and symbol. The word semantic is credited to the Greek word “semantikos” which indicates “significant”. Semantics is a broad interdisciplinary study which deals with philosophical and logical understanding behind the language. The Semantic barrier can be caused in every type of communication. The variations of meaning in language are visible between individuals in minor and cultures in major. Thus semantic barrier is an important element in communication theories at different levels. Differences in dialect, cultural differences, body language, and the choice of word, pronunciation differences and spelling errors are the main causes of a semantic barrier.

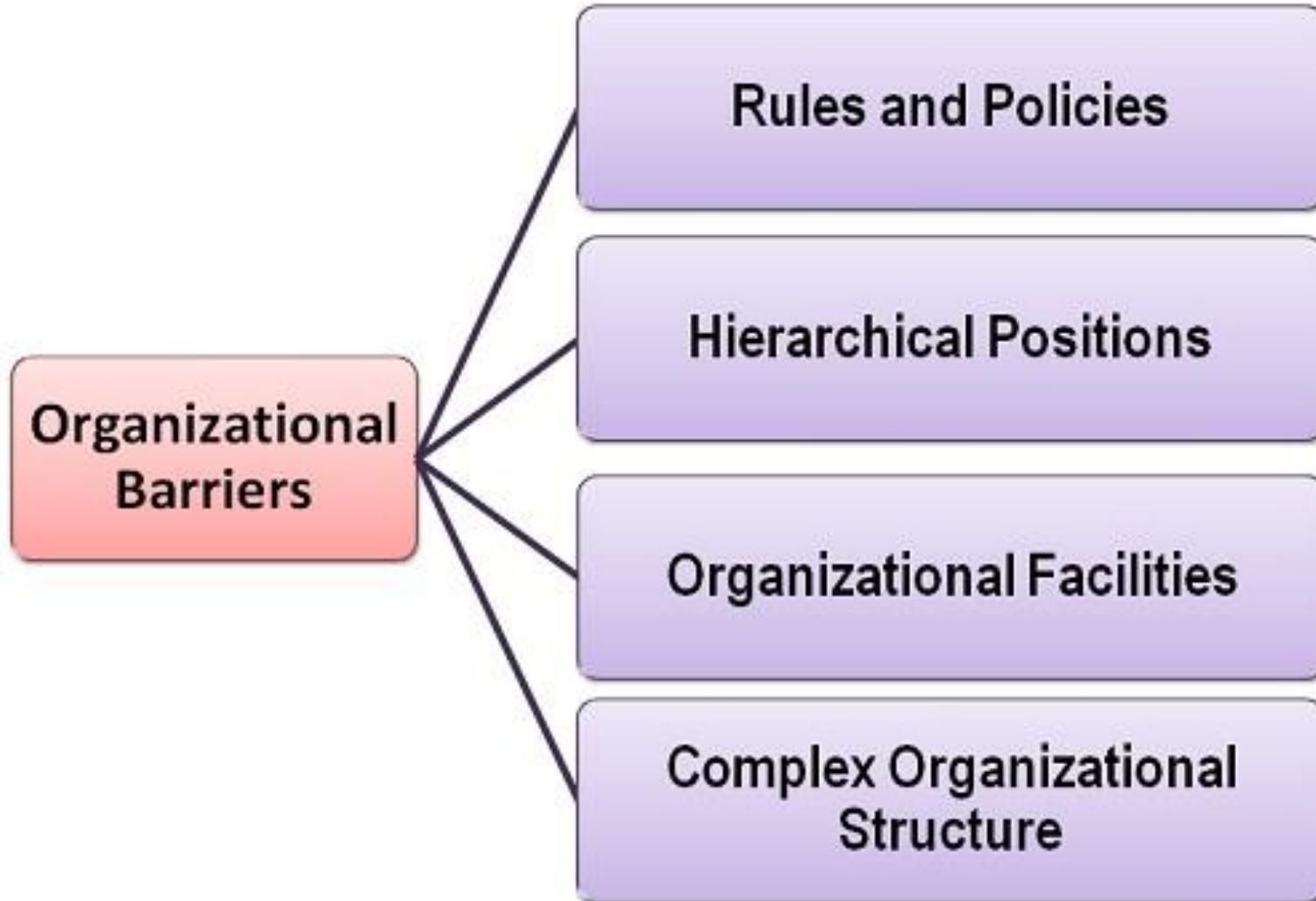
Semantic Barriers



Organisational Barriers

- The **Organizational Barriers** refers to the hindrances in the flow of information among the employees that might result in a commercial failure of an organization

Organisational Barriers



Psychological Barriers

- The psychological barrier of communication is the influence of psychological state of the communicators (sender and receiver) which creates an obstacle for effective communication.

Psychological Barriers





Thank you

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