

Dr.V.MAHENDRAN

QUALIFICATION: M.Com.,M.B.A (HR & Mkt),M.B.A(Finance).Ph.d

NO. OF YEARS OF EXPERIENCE: 20 Years

AREA OF EXPERTISE: Financial Management , Cost and Management Accounting,
Marketing and Human Resources Management,
Banking &Financial services.

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ACADEMIC QUALIFICATIONS

Specialization	Year	Board/University/College	Class with % marks
B.Com (Commerce)	1993-96	Govt. Atrs college, Dharmapuri / University of Madras , Tamilnadu	54 %
M.Com (Commerce)	1996-98	Madras Christian College, Chennai/ University of Madras , Tamilnadu	64% (First class)
M.B.A (HR & Mkt)	2001-04	Sriram Engineering College, Chennai / University of Madras , Tamilnadu	61% (First class)
M.B.A (Finance)	2010-12	Arignar Anna Engineering College/ University of Madras , Tamilnadu	78% (First class)
Ph.D (Commerce)	2012-20	University of Madras , Tamilnadu	

OTHER SKILLS

- ❖ Valuation of UG & PG Answer papers (Anna University & University of Madras, in Chennai)
- ❖ Question paper setting in UG & PG Level (Anna University, University of Madras & Various deemed University in Chennai & Outside Chennai)
- ❖ Serving the M.B.A Students in formulating summer projects and data analysis for final projects
- ❖ Competent in preparing question papers
- ❖ Research & Project skills
- ❖ External Examiner in Viva Voce Examination:

APPRECIATION

Awarded the Best Teacher Award for Journal Publication in the International Journal of Advanced Research in Management & Social Sciences of the academic year 2013-14 at Saveetha Engineering College, Thandalam, Chennai

PUBLICATIONS IN ISBN BOOKS IN STATE/NATIONAL/INTERNATIONAL SEMINAR

- ❖ Presented a paper entitled “Capital Market Competency on Economic Growth In India” in the National level seminar organized by Patrician College of Arts and Science, Adyar, dated 20 th March 2019
- ❖ Presented a paper entitled “Lean Manufacturing Practices on Small Industries Sustainable Performances” National level seminar organized by Patrician College of Arts and Science, Adyar, dated 19 th March 2019
- ❖ Presentation of paper on International conference “The Improvement of capital Market its effect on Providing alternative sources of Business Financing Empirical Studies” organized by Sai ram Institute of Technology ,Chennai dated 10 th & 11 th October 2018
- ❖ Presentation of paper on International conference Role of Capital Market in Economic Growth in India organized by Department of Commerce, Patrician College of Arts and Science, Adyar, dated 18 th February 2017
- ❖ Presented a paper entitled “ Managing Waste in Textile Manufacturing Industry in the National Conference on Waste Management –NCWM’14 in association with The Madras Chamber of Commerce & Industries (MCCI) on 21 st March 2014
- ❖ Presented a paper entitled “Supply Chain Management Challenges and Opportunities for Sustainable Management Growth in the International Seminar on “ Building Management Model for Sustainable Growth –Challenges & Opportunities Organized by Vivekananda Institute on 12 th & 13 th April 2013

- ❖ Presented a paper in CSIR Sponsored Two Day National Conference on “ Strategies For Successful Interaction with Industries Organized by SSN College of Engineering ,Kalavakkam on 24 th & 25 th Jan 2013

PUBLICATIONS IN PEER REVIEWED IN NATIONAL/INTERNATIONAL JOURNALS

- ❖ Role of Capital Market in Economic Growth in India paper published International Research Journal of Management and Humanities volume 4, Issue No.1 ISSN No 2347-3274 February 2017
- ❖ Capital Market Competency on Economic Growth in India Paper published International Journal of Research in Advent Technology ISSN No.2321-9637 March 2019
- ❖ Lean manufacturing practices on small scale Industries ‘ sustainable performance –a well thought –out literature review paper published ISSN No.2321-9637 March 2019

WEBINAR IN NATIONAL & INTERNATIONAL

- ❖ Participated online National Webinar on Eat Right Nutrition & Health organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated on 11.06.2021
- ❖ Participated online National Webinar on How to deal with Fear Anxiety During the Covid 19 Pandameic organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated on 10.06.2021
- ❖ Participated online National Webinar on Familiarizing Digital Literature to Digital Natives organized by Dr.MGR Educational and Research Institute, Chennai, dated on 08.06.2021
- ❖ Participated online National Webinar on Intellectual Property Rights organized by Nehru Arts, Science and Commerce college Chennai, dated on 08.06.2021

- ❖ Participated online National Webinar on Capacity Building and Skill Development - A Cognitive Synergy for Current Scenario organized by Sri Kanyaka Parameswari Arts & Science college for Women Chennai, dated on 04.06.2021
- ❖ Participated National Webinar on Plan your Income and File your Return, organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated on 04.06.2021
- ❖ Participated online National Webinar on Digital Marketing organized by Nehru Arts, Science and Commerce college Chennai, dated on 02.06.2021
- ❖ Participated National Webinar on Right Sleep Mantra, organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated on 24.05.2021
- ❖ Participated National Webinar on Investor Awareness Program, organized by Vivekananda College Chennai, dated on 16.02.2021
- ❖ Participated National Webinar on Impact of COVID-19 on Investor Behavior, organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated on 23.05.2020
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FACULTY DEVELOPMENT PROGRAMME & PROFESSIONAL DEVELOPMENT PROGRAMME (FDP & PDP)

- ❖ Participated five days National level online Professional Development Programme on Revised UGC NET Paper -I Crash course organized by Department of Commerce, Patrician College of Arts and Science, Chennai from 05.07.2021 to 09.07.2021
- ❖ Participated seven days International level online Professional Development Programme on SPSS organized by Department of Commerce, Patrician College of Arts and Science, Chennai from 21.06.2021 to 27.06.2021

- ❖ Participated Five days National level online Faculty Development Programme on “Redesigning Business Education –GenZ” organized by St.Xaviers college, Palyamkottai from 14.06.2021 to 18.06.2021
- ❖ Participated Two weeks Refresher course National level online Faculty Development Programme on Teaching, Learning and Research pedagogy for Excellence in Education organized by Sai Ram Institute of Management Studies from 31.05.2021 to 14.06.2021
- ❖ Participated Two weeks virtual level online Faculty Development Programme on Industry Institute Interaction - A Holistic Approach Insight Out organized by SRM Institute of Science and Technology from 01.06.2021 to 14.06.2021
- ❖ Participated Five days National level Faculty Development Programme on Entrepreneurship and Innovation organized by Patrician college of Arts and Science, Chennai dated 08.03.2021 to 15.03.2021
- ❖ Participated Five days International Faculty Development Programme on “New Age Teaching” organized by Department of Commerce, Patrician College of Arts and Science, Chennai, dated 15.06.2020 to 19.06.2020
- ❖ Participated Faculty Development Programme on Examinations in Wake of COVID – 19, organized by Patrician College of Arts and Science, Chennai dated on 08.05.2020
- ❖ Participated Faculty Development Programme on “Holistic Approach to Life” organized by Patrician College of Arts and Science, Adyar, Chennai. On 11 th June 2016
- ❖ Participated Faculty Development Programme on “Research and Consultancy for Academicians “ organized by IBS , Chennai
- ❖ Participated Faculty Development programme on “Financial Literacy “ organized by Sathyabama University ,Chennai on 7 th March 2013

WORKSHOP

- ❖ Participated three days national level online workshop on “NAAC’s Revised Guidelines for Accreditation and Assessment of Higher Education Institutions ” organized by e-Academy Foundation, Coimbatore from 3rd to 5th June 2021.
- ❖ Participated state level workshop on Intellectual Property Rights organized by Patrician College of Arts and Science, Adyar, dated 13 th September 2019
- ❖ Participated National level workshop on Fund Raising organized by IIT Madras, Chennai, dated 19 th October 2019
- ❖ Participated One Day National Workshop on Qualitative and Quantitative Aspects of Thesis Writing, organized by Department of Commerce, Patrician College of Arts and Science, Adyar, dated 13th August 2019
- ❖ Participated in the one day workshop on Companies Act 2013” jointly organized by company secretaries of India (SIRC) and Department of Management studies, Saveetha Engineering college, Chennai on 24 th April 2015.
- ❖ Participated One Day workshop on “ The Companies Act 2013 & Emerging Capital Markets “ organized by The Institute of Company Secretaries of India – Southern India Regional Council, Chennai & Saveetha School of Management , Saveetha University ,Chennai on 14 th December 2013
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