APPENDIX-18(S)

UNIVERSITY OF MADRAS

B.Com. (General)
(With effect from the academic year 2016-2017)
REVISED SYLLABUS
LSEMESTER

Core Paper I - FINANCIAL ACCOUNTING

Objectives No of Credits : 4

- To enable the students to know the Principles of Accounting in General.
- $\tilde{\mathbf{B}}$ To Understand the System of Keeping Financial Accounting Records.

Unit I: Introduction

Meaning and Scope of Accounting - Objectives of Accounting - Basic Accounting Concepts - Accounting Transactions - Double Entry Book Keeping - Journal - Ledger - Preparation of Trial Balance - Preparation of Cash Book.

Unit II: Final Accounts

Preparation of Final Accounts of a Sole Trading Concern - Adjustments - Preparation of Receipts and Payments Account, Income and Expenditure Account and Balance Sheet of Non-Trading Organizations.

Unit III: Rectification of Errors and Bank Reconciliation Statement

Classification of Errors - Rectification of Errors - Preparation of Suspense A/c. Bank Reconciliation Statement - Need and preparation.

Unit IV: Depreciation and Insurance Claims

Depreciation - Meaning - Causes - Types - Straight Line method - Written down value method - Concept of useful life under Companies Act, 2013.

Insurance Claims - Calculation of Claim Amount - Average Clause.

Unit V : Single Entry System

Meaning and Features of Single Entry System - Defects - Difference between Single Entry and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method-Conversion Method.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

Suggested Readings

- 1. Gupta, R.L & Gupta, V.K, Advanced Accounting, Sulthan Chand & Sons, New Delhi.
- 2. Jain & Narang, Financial Accounting, Kalyani Publishers, New Delhi.
- 3. Reddy, T.S & Murthy, A. Financial Accounting, Margham Publications, Chennai.
- 4. Shukla & Grewal, Advanced Accounting, S. Chand & Co. New Delhi.
- 5. Parthasarathy, S. & Jaffarulla, A. Financial Accounting, Kalyani Publishers, New Delhi

E-Resources

www.accountingcoach.com www.accountingstudyguide.com www.futureaccountant.com www.onlinelibrary.wiley.com

Core Paper II - BUSINESS COMMUNICATION

Objectives No of Credits : 4

To facilitate the students to understand the concept of Communication.

B . . To know the Basic Techniques of the Modern forms of Communication.

Unit I: Communication

Definition - Methods - Types - Principles of Effective Communication - Barriers to Communication - Business letters - lay out.

Unit II: Business Letters

Meaning - Kinds of Business Letters - Application for a situation - Interview - Appointment letter - Acknowledgement - Promotion - Enquiries - Reply Letter to Enquiries - Orders - Sales Letter - Circular Letter - Complaints Letter.

Unit III: Correspondence

Bank Correspondence - Insurance Correspondence - Agency Correspondence - Correspondence with Share Holders & Directors.

Unit IV: Reports and Meetings

Reports - Meaning - Writing of Reports - Meetings - Agenda - Minutes - Memorandum - Office order - Circular Notes.

Unit V : Forms of Communication

Modern forms - Fax - email - video conference - internet - websites - uses of the various forms of communication.

Suggested Readings

- 1. Rajendra Paul & Korlahalli, J.S. Essentials of Business Communication, Sultan Chand & Sons, New Delhi.
- 2. Shirley Taylor, Communication for Business, Pearson Publications, New Delhi.
- 3. Bovee, Thill, Schatzman, Business Communication Today Pearson Education Private Ltd New Delhi.
- 4. Penrose, Rasbery, Myers, Advanced Business Communication, Bangalore.
- 5. Simon Collin, Doing Business on the Internet, Kogan Page Ltd, London.
- 6. Mary Ellen Guffey, Business Communication Process and Product, International Thomson Publishing, Ohio.
- 7. Sundar, K. A, Business Communication, Vijay Nicole Imprints Pvt. Ltd., Chennai

E-Resources

www.newagepublishers.com

www.managementstudyguide.com

www.businesscommunication.org

www.smallbusiness.chron.com

<u>Allied Paper I - Business Economics</u> (Existing Syllabus)

UNIT I

Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics - Positive and Normative Economics

Definition – Scope and Importance of Business Economics

Concepts: Production Possibility frontiers – Opportunity Cost – Accounting Profit and Economic Profit – Incremental and Marginal Concepts – Time and Discounting Principles – Concept of Efficiency

UNIT II

Demand and Supply Functions:

Meaning of Demand – Determinants and Distinctions of demand – Law of Demand – Elasticity of Demand – Demand Forecasting – Supply concept and Equilibrium.

UNIT III

Consumer Behaviour : Law of Diminishing Marginal utility – Equimargianl Utility – Indifference Curve – Definition, Properties and equilibrium.

UNIT IV

Production: Law of Variable Proportion – Laws of Returns to Scale – Producer's equilibrium – Economies of Scale

Cost Classification – Break Even Analysis

UNIT V

Product Pricing: Price and Output Determination under Perfect Competition, Monopoly – Discriminating monopoly – Monopolistic Competition – Oligopoly – Pricing objectives and Methods

Recommended Texts

- 1.S.Shankaran, Business Economics Margham Publications Ch -17
- 2.P.L. Mehta, Managerialo Economics Analysis, Problems & Cases Sultan Chand & Sons New Delhi 02.
- 3.Francis Cherunilam, Business Environment Himalaya Publishing House Mumbai 04.
- 4.Peter Mitchelson and Andrew Mann, Economics for Business Thomas Nelson Australia -Can -004603454.
- 5.C.M.Chaudhary, Business Economics RBSA Publishers Jaipur 03.
- 6.H.L. Ahuja, Business Economics Micro & Macro Sultan Chand & Sons New Delhi 55.

II SEMESTER

Core Paper III - ADVANCED FINANCIAL ACCOUNTING

Objectives No of Credits : 4

To enable the students to get a comprehensive understanding of the Financial

Accounting

 $\tilde{\mathbf{B}}$. To make the students know the various methods of maintaining the accounting records in various forms of Business.

Unit I: Branch Accounts

Dependent Branches - Stock and Debtors system - Distinction between Wholesale Profit and Retail Profit - Independent Branches (Foreign Branches excluded)

Unit II : Departmental Accounts

Basis of Allocation of Expenses - Calculation of Profit - Inter-departmental Transfer at Cost or Selling Price.

Unit III: Hire Purchase and Instalment System

Hire Purchase System - Default and repossession - Hire Purchase Trading Account.

Instalment System - Calculation of Profit.

Unit IV: Partnership Accounts

Admission of a Partner - Retirement of a Partner - Death of a Partner.

Unit V : Partnership Accounts

Dissolution of a Partnership Firm - Insolvency of a Partner - Insolvency of all Partners - Piece meal Distribution of cash in case of Liquidation of Partnership Firm.

<u>Note</u>: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

Suggested Readings

- 1. Gupta, R.L & Gupta, V.K, Advanced Accounting, Sulthan Chand & Sons, New Delhi.
- 2. Jain & Narang, Financial Accounting, Kalyani Publishers, New Delhi.
- 3. Reddy, T.S & Murthy, A. Financial Accounting, Margham Publications, Chennai.
- 4. Shukla & Grewal, Advanced Accounting, S. Chand & Co., New Delhi.
- 5. Tulsian P.C. Financial Accounting.
- 6. Parthasarathy, S. & Jaffarulla, A. Financial Accounting, Kalyani Publishers, New Delhi

E-Resources

www.accountingcoach.com www.accountingstudyguide.com www.futureaccountant.com www.onlinelibrary.wiley.com

Core Paper IV - PRINCIPLES OF MANAGEMENT

Objectives No of Credits : 4

- To make the students to understand the basic concepts of management.
- **B** . . To prepare the students to know about the significance of the management in Business.

Unit I: Introduction

Definition - Importance - Nature and Scope of Management - Process of Management - Role and functions of Managers - Levels of Management - Scientific Management - Contributions to Management by different Schools of thought.

Unit II: Planning

Nature - Importance - Types of Planning - Steps in planning - Objectives of Planning - Policies - Decision making Process - Types of Decisions.

<u>Unit III : Organisation</u>

Meaning and Types of organisations - Principles - Formal and Informal organisation - Organisation Structure - Span of Control - Departmentalisation - Basis - Meaning and Importance of Departmentalisation. Policies - Meaning and Types - Procedures - Forecasting.

Unit IV: Authority and Responsibility

Authority - Definition - Sources - Limitations - Difference between Authority and Responsibility - Delegation of Authority - Meaning - Principles and importance - Centralisation Vs Decentralisation.

Unit V: Direction Co-ordination & Control

Direction - Nature - Purpose. Co-ordination - Need - Types and Techniques - Requisites for Excellent Co-ordination. Controlling - Meaning - Importance - Control Process.

Suggested Readings

- 1. Gupta, C.B. Management Theory & Practice, Sulthan Chand & Sons, New Delhi.
- 2. Prasad, L.M. Principles & Practice of Management, Sultan Chand & Sons, New Delhi.
- 3. Tripathi, P.C. & Reddy, P.N. Principles of Managements, Tata Mc Graw Hill, New Delhi.
- 4. Weihrich and Koontz, Management A Global Perspective.
- 5. Premavathy N, Principles of Management, Sri Vishnu Publications, Chennai.
- 6. Jayasankar, J. Business Management, Margham Publication, Chennai.
- 7. Sundar, K. Principles of Management, Vijay Nicole Imprints Pvt. Ltd., Chennai

E-Resources

www.wisdomjobs.com www.aima.in www.clep.collegeboard.org

Allied Paper - INDIAN ECONOMY (Existing Syllabus)

UNIT I

Economic growth and economic Development-Features of economic development-Indicators of economic development-National Income - Basic concepts and computation of National Income

UNIT-II

Major problems of Indian Economy-Poverty-Inequalities-Unemployment- Population. Transport & Foreign Trade

UNIT-III

Agriculture –Contribution to economic development-Green Revolution-Irrigation- Minor, Medium, Major irrigation works. Land Reforms-Food policy and Public Distribution System

UNIT IV

Industry-Role of industries in economic development-Large and Small scale Industries-New Economic Policy 1991

UNIT V

Five Year plans in India-Achievements and failures-Economic development under Five Year Plans

Recommended Texts

- 1.I.C. Dingra, Indian Economy
- 2.Ruddar Datt & K.P.M. Sundharam, Indian Economy S.Chand & Sons New Delhi.
- 3.K.N. Agarwal, Indian Economy Problem of Development of Planing Wishwa Prakasan New Age of International Ltd.
- 4.S.K.Misra & V.K.Puri, Indian Economy Its Development Himalaya Publishing House Mumbai.

III SEMESTER

Core Paper V - CORPORATE ACCOUNTING

Objectives No of Credits : 4

- To enable the students about the Preparation of the Company accounts.
- $\tilde{\boldsymbol{B}}$. To motivate the students to understand the various Provisions of the Companies Act.

Unit I: Share Capital

Issue of Shares - Types of Shares - Forfeiture of shares - Reissue of shares - Underwriting of shares - Stock spilit - Meaning of Redemption - Redemption of Preference Shares.

Unit II: Debentures & Acquisition of Business

Meaning - Types of Debentures - Issue - Underwriting of Debentures - Redemption of Debentures. Acquisition of Business - Meaning - Profit Prior to Incorporation.

Unit III: Final Accounts

Final Accounts - Preparation of P & L A/c and Balance Sheet - Managerial Remuneration- Calculation and Legal Provisions.

Unit IV: Valuation of Shares and Goodwill

Valuation of Shares and Goodwill - Meaning - Methods of Valuation of Shares and Goodwill.

Unit V : Alteration of Share Capital

Meaning - Internal Reconstruction - Reduction of Share Capital.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

SuggestedReadings

- 1. Gupta, R.L & Radhaswamy, M, Advanced Accounts, Sulthan Chand, New Delhi.
- 2. Jain, S.P & Narang, N.L., Advanced Accounting, Kalyani Publications.
- 3. Reddy T.S. & Murthy, A, Corporate Accounting, Margham Publications, Chennai.
- 4. Shukla & Grewal & Gupta, Advanced Accounting, S. Chand & Co., New Delhi

E-Resources

www.accountingcoach.com www.accountingstudyguide.com www.futureaccountant.com www.education.svtuition.org

Core Paper VI - BUSINESS LAWS

Objectives No of Credits : 4

To highlight the Provisions of Law governing the General Contract and Special

Contract.

B To enable the students to understand the Legal Remedies available in the Law to the Business and other People.

Unit I: Formation of Contract

Indian Contract Act - Formation - Nature and Elements of Contract - Classification of Contracts - Contract Vs Agreement.

Unit II: Offer, Acceptance and Consideration

Offer - Definition - Forms of Offer - Requirements of a Valid Offer. Acceptance - Meaning - Legal rules as to a Valid Acceptance. Consideration - Definition - Types - Essentials.

Unit III: Other Elements of Valid Contract

Capacity of Parties - Definition - Persons Competent to contract. Free consent - Coercion - Undue Influence - Fraud - Misrepresentation - Mistake. Legality of object - Void agreements - Unlawful Agreements.

Unit IV : Performance of Contract

Performance of Contracts - Actual Performance - Attempted Performance - Tender. Quasi Contract - Definition and Essentials. Discharge of Contract - Modes of Discharge - Breach of Contract - Remedies available for Breach of Contract.

Unit V: Sale of Goods Act

Sale - Contract of Sale - Sale Vs Agreement to Sell - Meaning of Goods - Conditions and Warranty - Caveat Emptor - Exceptions of Caveat Emptor - Buyer and Seller of Goods - Unpaid Seller - Definition - Rights of an Unpaid Seller.

SuggestedReadings

- 1. Kapoor, N.D. Business Laws, Sultan Chand and Sons.
- 2. Sreenivasan, M.R. Business Laws, Margam Publications.
- 3. Dhandapani, M.V. Business Laws, Sultan Chand and Sons.
- 4. Badre Alam, S. & Saravanavel, P. Mercantile Law
- 5. Pillai, R.S.N. & Chand, S, Business Law, S Chand & Co, Delhi
- 6. Ramaswamy, K.N., Business Law, S Chand & Co, Delhi
- 7. Shukla, M.C, Business Law, S. Chand & Co.
- 8. Balachandran. V & Thothadri.S, Business Law, Vijay Nicole Imprints Pvt. Ltd. Chennai

E-Resources

www.cramerz.com

www.digitalbusinesslawgroup.com

http://swcu.libguides.com/buslaw

Core Paper VII - BANKING THEORY, LAW AND PRACTICE

Objectives No of Credits : 4

- 1. To facilitate the understanding of the origin and the growth of the Indian Banking System.
 - $ilde{\mathbf{B}}$. To understand the Modern day Developments in Indian Banking Sector.

UNIT_I: Introduction to banking

History of banking - Components of Indian banking - Indian banking system - Phases of development - Banking structure in India - Payment banks and Small Banks - Commercial banking - Definition - Classification of banks. Banking system - Universal banking - Commercial Banking - functions - Role of Banks in Economic Development. Central Banking- Definition - Need - Principles - Central Banking Vs. Commercial banking - Functions of Central bank.

<u>UNIT II</u> RBI

Establishment - Objective - Legal framework - Functions - SBI - Origin and History - Establishment - Indian subsidiaries - Foreign subsidiaries - Non-banking - Subsidiaries - Personal banking - International banking- Trade financing - Correspondent banking. Co-operative banks - Meaning and Definition - Features - Co-operative banks Vs Commercial banks - Structure.

UNIT_III e_- banking

Meaning - Services - e-banking and Financial services - Initiatives - Opportunities - Internet banking - Meaning - Internet banking Vs Traditional banking - Services - Drawbacks - Frauds in Internet banking. Mobile banking - Meaning - Features - Services - Security issues - Electronic Mobile Wallets. ATM - Evolution - Concept - Features - Types - Mechanism - Functions. Electronic money - Meaning - Categories - Merits of e-money - Electronic Funds Transfer (EFT) system - Meaning - Steps - Benefits.

UNIT_IV_- Bank Account

Opening - Types of accounts - FDR - Steps in opening Accounts - Savings Vs Current Account - 'Donatio Mortis Causa' - Passbook - Bank Customer Relationship - Special Types of customers - KYC norms. Bank Lending - Lending sources - Bank Lending Principles - Forms of lending - Loan evaluation process - Securities of lending - Factors influencing Bank lending - Negotiable Instruments - Meaning - Characteristics - Types. Crossing - Definition - Objectives - Crossing and negotiability - Consequences of crossing.

UNIT_V - Endorsement

Meaning - Components - Kinds of Endorsements - Cheques payable to fictitious persons - Endorsement by legal representative - Negotiation back - effect of endorsement - Rules regarding endorsement. Paying banker - Banker's duty - Dishonoring of cheque - Discharge of paying banks - Payment of a crossed cheque - Material alteration - Statutory protection under Section 85 - Refusal of cheque payment. Collecting Banker - Statutory protection under section 131 - Collecting banker's duty - RBI instructions - Paying banker Vs Collecting Banker - Customer grievances - Grievances redressal - Banking Ombudsman.

SuggestedReadings

- 1. Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publications, 2015, Chennai
- 2. Clifford Gomez, Banking and Finance, Theory, Law and Practice, Jain Book Agency, 2010, Mumbai
- 3. Gupta, R K BANKING Law and Practice, Jain Book Agency, 2001, New Delhi
- 4. Sundaram and Varshney, Banking Theory Law and Practice, Sultan Chand Co, 2010, New Delhi
- 5. Maheswari, S.N. Banking Law Theory and Practice, Kalyani Publications, 2011, Mumbai

6. Santhanam B, Banking Theory: Law and Practice, Margam Publications

E Resources

www.lawcommissionof india.nic.in www.rbi.org www.bankingombudsman.org

Core Paper VIII - MARKETING

Objectives No of Credits : 4

To make the students understand the importance and the relevance of Marketing in To-day's Business World.

 $\hat{\mathbf{B}}$. To enable the students to understand the Features of the Indian Marketing.

Unit I: Introduction

Marketing - Meaning - Definition and Functions of Marketing - Marketing Orientation - Role and Importance of Marketing - Classification of Markets.

Unit II: Market Segmentation and Consumer Behaviour

Market Segmentation - Concept - Benefits - Basis and Levels. Introduction to Consumer Behavior - Need for study - Consumer Buying Decision Process - Buying Motives. Marketing Research - MIS - Meaning and Differences.

Unit III: Marketing Mix and Product Policy

Marketing Mix - Meaning - Product - Introduction - Product policy - Product Planing - Stages of New Product Development - Introduction to PLC - Packaging - Branding -

Labelling - Product Mix - Price - Pricing Policies and Methods.

<u>Unit IV : Channels of Distribution</u>

Channels of Distribution - Levels - Channel Members - Promotion — Communication Mix - Basics of Advertising, Sales Promotion and Personal Selling.

<u>Unit V : Recent Trends in</u> Marketing

E - Marketing - Online Retailing - Shopping Malls - Consumer Protection Act - Salient Features - Consumerisation - Consumer Rights, Consumer Grievance Redressal Fo- rums- Role of Social Media in Marketing.

SuggestedReadings

- 1. Rajan Nair, Marketing, Sulthan Chand & Sons, New Delhi.
- 2. Varshney, Marketing Management, Sulthan Chand & Sons, New Delhi
- 3. Chandrasekar K S, Marketing Management: Text and Cases, Vijay Nicole Imprints, Chennai, 2014
- 4. Gandhi, J.C, Marketing, Himalaya Publications.
- 5. Radha, Marketing, Prasanna Publications, Chennai.
- 6. Santhanam, Marketing, Margham Publications, Chennai
- 7. Sundar, K. Essentials of Marketing, Vijay Nicole Imprints Pvt. Ltd., Chennai

E-Resources

www.marketmotive.com

http://emailmarketing.comm100.com/email-marketing-tutorial/

Allied Paper III - BUSINESS STATISTICS

Objectives No of Credits : 4

To facilitate the understanding of the relevance and need of the Statistics in the

Current Scenario.

 $\tilde{\mathbf{B}}$. To Customize the importance of Business Statistics for the Commerce Students.

UNIT - I Introduction

Meaning and Definition of Statistics - Collection and Tabulation of Statistical Data - Presentation of Statistical Data - Graphs and Diagrams

<u>UNIT- II Measures of Central Tendency and Measures of Variation</u>

Measures of Central Tendency - Arithmetic Mean, Median, Mode, Harmonic Mean and Geometric Mean. Measures of Variation - Standard deviation - Mean Deviation - Quartile Deviation - Skewness and Kurtosis - Lorenz Curve

UNIT- III Correlation and Regression Analysis

Simple Correlation - Scatter Diagram - Karl Pearson's Correlation - Spearman's Rank Correlation - Regression - Meaning – Linear Regression.

<u>UNIT - IV Time</u> Series

Analysis of Time Series - Causes of variation in Time Series Data - Components of Time series; Additive and multiplicative models - Determination of Trend by Semi average, Moving average and Least squares (Linear, Second degree and Exponential) Methods - Computation of Seasonal indices by Simple average, Ratio-to-moving average, Ratio-to Trend and Link relative methods

UNIT - V Index Numbers

Meaning and Types of Index numbers - Problems in Construction of Index numbers - Methods of Construction of Price and Quantity indices - Tests of adequacy - Errors in Index numbers - Chain Base Index numbers - Base shifting - splicing - deflating - Consumer Price index and its uses - Statistical Quality Control

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between

Theory and Problems.

Suggested Readings

- 1. Dhingra I C & M.P. Gupta, Lectures in Business Statistics, Sultan Chand and Sons, New Delhi, 2009
- 2. Gupta S P and Archana Agarwal, Business Statistics (Statistical Methods), Sultan Chand and Sons, New Delhi, 9th revised edition 2013
- 3. Gupta S. C, Fundamentals of Statistics, Himalaya Publishing House
- 4. Sharma J K, Fundamentals of Business Statistic's, 2nd edition, Vikas Publishing House Pvt Ltd, 2013

- 5. Rajagopalan.S.P, and Sattanathan, R., Business Statistics and Operations Research, Vijaya Nicole Imprint Pvt. Ltd., Chennai
- 6. Joseph Anbarasu, Business Statistics, Vijay Nicole Imprint Pvt. Ltd, Chennai

E-Resources

www.spss.co.in

https://statlearning.class.stanford.edu

http://www.mit.edu www.springer.com

IV SEMESTER <u>Core Paper IX - ADVANCED CORPORATE ACCOUNTING</u>

Objectives No of Credits : 4

- To make the students understand the applications of Accounting Transactions in Corporate Sector.
- $\boldsymbol{\tilde{B}}$. To facilitate the students to understand the Provision of the Indian Companies

Act.

Unit I: Company Accounts

Amalgamation, Absorbtion and External Reconstruction of Companies.

Unit II: Holding Company

Holding Company - Subsidiary Company - Meaning - Preparation of Consolidated Final Statement of Accounts - Treatment of Dividend. (Inter - Company Owing excluded)

Unit III : Banking Company & Insurance Company

Preparation of - Final Accounts of Banking Insurance Companies.

Unit IV: Liquidation

Meaning - Preparation of Liquidator's Final Statement of Account - Calculation of Liquidator's Remuneration.

Unit V:

Accounting for Price Level Changes - Human Resource Accounting - Computrised Accounting Meaning.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

SuggestedReadings

- 1. Gupta, R.L. & Radhaswamy, M., Advanced Accounts, Sulthan Chand & Sons, New Delhi.
- 2. Jain, S.P. & Narang K.L., Advanced Accounts Kalyani Publishers.
- 3. Reddy, T.S & Murthy, A, Corporate Accounting, Margham Publications, Chennai.
- 4. Shukla, M.C. & Grewal, J.S., Advanced Accounts, S. Chand and Company, New Delhi

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www.accountingcoach.com www.accountingstudyguide.com www.futureaccountant.com www.education.svtuition.org

Core Paper X - COMPANY LAW

No of Objectives Credits : 4

To enlighten the students on the Provisions governing the Company Law.

To make the students aware on the recent amendements to Companies Act.

Unit I: Joint Stock Company

Meaning - Kinds of Companies (Special Provisions with respect to Private Company, Public Company, One Person Company, Small Company, Dormant Company) - Formation - Memorandum of Association - Contents - Restriction on "Other Objects" - Doctrine of Ultra Vires - Articles of Association - Contents - Prospectus - Contents - Types (Statement in Lieu of Prospectus, shelf Prospectus, Red Herring Prospectus) - Underwriting - Book Building Process - Green Shoe Option - E-Filing - Dematerialisation.

Unit II: Share Capital and Debentures

Meaning of Shares - Kinds of Shares - Voting rights - Issue of shares at a Premium and Discount - Partly paid shares - Bonus Shares - Rights shares - Sweat Equity Shares. Debentures - Meaning - Types.

Unit III: Managerial Personnel

Directors - Women Directors - Independent Directors - Director Identification Number - Other Key Managerial Personnel - Related Party Transactions.

Unit IV: Meetings and Resoultions

Meeting - Statutory Meeting - Annual General Meeting - Extraordinary General Meeting - Notice of Meeting - Quorum - Proxy - Board of Directors Meeting - Committee - Types of Committee - Audit Committee - Stake Holders Relationship Committee - Corporate Social Responsibility Committee. Resolutions - Ordinary Resolution - Special Resolution

-Resolution requiring special notice.

Unit V: Winding up of Company

Modes of Winding up - Winding up by the Court - Voluntary Winding up - Types - Members Voluntary Winding up - Creditors Voluntary Winding up. National Company Law Appllate

Tribunal.

SuggestedReadings

- 1.Kapoor, N.D., Business Laws, Sulthan Chand and Sons, New Delhi.
- 2. Sreenivasan, M.R. Business Laws, Margam Publications, Chennai.
- 3. Dhandapani, M.V. Business Laws, Sultan Chand and Sons, New Delhi.
- 4. Avatar Singh, Company Law, Eastern Book Company
- 5. Shukla, M.C. & Gulshan, S.S., Principles of Company Law
- 6.Badri Alam, S & Saravanavel, Company Law, Himalaya Publications
- 7. Gogna, P.P.S., Text Book of Company Law, S. Chand & Co.
- 8. Gaffor & Thothadri, Company Law, Vijay Nicole Imprints Pvt. Ltd. Chennai

E-Resources www.mca.gov.in www.companyliquidator.gov.in www.companyformationinindia.co.in

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www.iepf.gov.in

Core Paper XI - FINANCIAL SERVICES

Objectives No of Credits : 4

To enable the students to understand the world of financial services.

 $\tilde{\mathbf{B}}$ To facilitate the understanding of the various Financial Services.

Unit I :

Financial Services - Concept - Objectives - Functions - Characteristics - Financial Services Market - Concept - Constituents - Growth of Financial Services in India - Financial Services Sector Problems - Financial Services Environment - The Forces - Players in Financial Markets - Interest Rate Determination - Macro Economic Aggregates in India.

<u>Unit_ II : Merchant Banking and Public Issue</u> Management

Definition - Functions - Merchant Bankers Code of Conduct - Public Issue Management

- Concept - Functions - Categories of Securities Issue - Mechanics of Public Issue Management - Issue Manager - Role of Issue Manager - Marketing of Issue - New Issues Market Vs Secondary Market - Underwriting - Types - Benefits Functions.

<u>Unit_ III_ : Money Market and Stock</u> Exchange

Characteristics - Functions - Indian Capital Market - Constituents of Indian Capital Market

- New Financial Institutions and Instruments - Investor Protection - Stock Exchange - Functions - Services - Features - Role - Stock Exchange Traders - Regulations of Stock Exchanges - Depository - SEBI - Functions and Working.

<u>Unit___ IV___:</u> <u>Leasing</u>

Characteristics - Types - Participants - Myths about Leasing - Hire Purchase - Lease

Financing Vs Hire Purchase Financing - Factoring - Mechanism - Functions of a Factor

- Factoring - Players - Types - Operational Profile of Indian Factoring - Operational Problems in Indian Factoring - Factoring Vs bills Discounting - Consumer Finance - Mechanics - Sources - Modes - Demand for Consumer Finance - Factors - Consumer Finance Insurance.

<u>Unit - V : Venture</u> Capital

Origin and Growth of Venture Capital - Investment Nurturing Methods - Mutual Funds - Portfolio Management Process in Mutual Funds - Credit Rating System - Growth Factors

- Credit Rating Process - Global and Domestic Credit Rating agencies - Principles of Insurance - Life and Non - Life Insurance - IRDA - Powers - Pension Fund - Objectives - Functions - Features - Types - Chilean Model - Pension Investment Policy - Pension Financing.

Suggested Readings

- 1. GURUSAMY. S, Essentials of Financial Services, Vijay Nicole Imprints, Chennai, 2014
- 2. Gomez Clifford, Prentice Hall of India, Financial Markets, Institutions and Financial Services, 2008
- 3. Meir Kohn, Financial Institutions and Markets, Oxford University Press
- 4. Rajesh Kothari, Financial Services in India: Concept and Application, Sage publications, 2012, New Delhi.
- 5. Madhu Vij & Swati Dhawan, Merchant Banking and Financial Services, Jain Book Agency, 2000, Mumbai
- 6. Vasant Desai, Financial Markets and Financial Services, Himalayan Publishing House

Pvt Ltd. 2000. Mumbai

7. Santhanam, Financial Services, Margam Publications

E- Resources

www.rbi.org www.sebi.org www.nse.org

Core Paper : XII – Indirect Taxation

No of

Objectives

Credits: 4

To make the students to gain knowledge of the Principles of the Indirect Tax. To enable the students to gain knowledge of Goods and Services Tax (GST); to highlight the students about customs duty.

UNIT I: Introduction

History and Objectives of Taxation - Tax system in India - Direct and Indirect Taxes - Meaning and Types. Powers of Union and States to levy taxes.

UNIT II: GST Overview and Concepts

Background behind implementing GST- The need for GST- Business impact- Benefits of GST-SGST-CGST-and IGST-Taxes covered by GST. Definition- Scope and Coverage. Scope of supply-Levy of Tax- Rate Structure- Taxable Events.

UNIT III: Taxation/Assessment Proceedings

Returns-Refunds-Input Tax Credit-Reverse Charge Mechanism, Transistional Provisions Composition under GST-Administrative structure of GST-Officers as per CGST Act- Officers as per SGST Act-Jurisdiction-Appointments-Powers.

UNIT IV: GST Audit

Assessment and audit under GST-Demands and Recovery-Appeals and revision-Advance Ruling. Offences and Penalities.

UNIT V : Customs Duty

The Customs Duty - Levy and Collection of Customs Duty - Organisation of the Customs Department -Officers of the Customs - Powers - Appellate machinery - Infringement of the law - Offences and Penalties - Exemption from Duty - Customs Duty Drawback - Duty Free Zones.

SuggestedReadings:

- 1.Swetha Jain, GST Law and Practice. Taxmann Publishers, July 2017.
- 2. V.S.Daty-GST-Input Tax Credit- Taxmann Publishers, II edition, Aug. 2017.
- 3. C.A.Anurag Pandy-Law and Practice of GST-Sumedha Publications house 2017.
- 4. Dr. Vandhana Banger, -Beginner's-Guide Aadhaya Prakashan Publishers, 2017.
- 5.Dr. M.Govindarajan-A Practical Guide-Centax Publisher 2017.

eResources

www.gst.gov.in

www.gstjockey.com

www.gstpanacea.com

http//taxheal.com

Objectives No of Credits : 4

- To facilitate the understanding of the Concept of Operation Research.
- $\tilde{\boldsymbol{B}}$. To help the student to understand the various techniques of solving problems.

UNIT I: Introduction

Operations Research - Meaning - Definition - Origin and History - Characteristic features - Need - Scope - Steps - Techniques - Application - Limitations.

UNIT II: Linear Programing Problem (LPP)

Meaning - Requirements - Assumptions - Applications - Formulating LPP - Advantages - Limitations - formulating LP Model (simple problems only)

UNIT - III : Methods of LPP

Obtaining Optimal solution for Linear Programing Problem (LPP) - Graphical Method - Problems - Simplex Method for type of LPP & for Slack Variable Case - Maximization Function - Minimization Function (simple problems only)

UNIT - IV : Transportation

Problems

Meaning - (Initial Basic Feasible Solution) - Assumptions - Degenerate Solution - North - West Corner Method - Least Cost Method - Vogel's Approximation Method - Assignment Problems - Features - Transportation Problem Vs Assignment Problem - Hungarian Method (Simple problems only).

UNIT - V : Game Theory

Meaning - Types of Games - Basic Assumptions - Finding value of game for Pure Strategy - Mixed Strategy - Indeterminate Matrix and Average Method - Graphical Method - Pure Strategy - Saddle Point - Pay off Matrix Value of game (simple problems only)

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

Suggested readings

- 1. Agarwal, N.P. and Sonia Agarwal, Operations Research and Quantitative techniques, RB S A Publishers, New Delhi, 2009
- 2. GURUSAMY S, Elements of Operations Research, Vijay Nicole Imprints, 2015, Chennai
- 3. Anand Sharma, Operations Research, Himalayan Publishing House, 2014, Mumbai
- 4. Gupta P K & Gupta S P, Quantitative Techniques & Operations Research, Sulthan Chand and Sons, 2014, New Delhi
- 5. Kanti Swarup, P.K.Gupta & Man Mohan, Operations Research, Jain Book Agency, 2014, New Delhi
- 6. Sarangi, S.K. Applied Operations Research and Quantitative Methods, Himalayan Publishing House, 2014, Mumbai
- 7. Shridhara, K. Bhat, Operations Research, Himalayan Publishing House, 2011, Mumbai

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http://www.learnaboutor.co.uk/

http://www.theorsociety.com/

www.orcomplete.com/

http://w

Core Paper XIII - ELEMENTS OF COST ACCOUNTING

Objectives No of Credits : 4

To make the students to know the Process of Accounting for Cost Elements.

B To understand the advantages of Costing to the Stakeholders, Workers, Creditors and the Public.

Unit I: Cost Accounting

Definition - Nature and Scope - Principles of Cost Accounting - Cost Accounting and Financial Accounting - Cost Accounting Vs Management Accounting - Installation of Costing System - Classification of Costs - Cost Centre - Profit Centre.

Unit II: Cost Sheet

Meaning - Preparation of Cost Sheet - Reconciliation of Cost and Financial Accounts.

Unit III: Material Costing

Material Control - Meaning and Objectives - Purchase of Materials - Stock Levels of Materials - EOQ - Stores Records - ABC Analysis - Issue of Materials - Methods of Issue - FIFO - LIFO - HIFO - Base Stock Method - Specific Price Method - Simple and Weighted Average Method - Standard and Inflated Price Method.

Unit IV: Labour Costing

Direct Labour and Indirect Labour- Time Keeping - Methods and Calculation of Wage Payments - Time Wages - Piece Wages - Incentives - Different Methods of Incentive Payments - Idle time - Overtime - Labour Turnover - Meaning, Causes and Measurement.

Unit V : Overheads Costing

Overheads - Definition - Classification - Allocation and Apportionment of Overheads - Basis of Allocation - Absorbtion of Overheads - Preparation of Overheads Distribution Statement- Machine Hour Rate - Computation of Machine Hour Rate.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

SuggestedReadings

- 1. Jain, S.P & Narang, K.L., Cost Accounting, Kalyani Publishers
- 2. Khanna, B.S. Pandey, I.M Ahuja, G.K and Arora M.N., Practical Costing, S Chand & Sons
- 3. Murthy A & Gurusamy S, Cost Accounting, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 4. Reddy, T.S. and Hariprasad Reddy, Y. Cost Accounting, Margam Publications
- 5. Prasad, N.K and Prasad, V.K, Cost Accounting, Book Syndicate
- 6. Saxena and Vashist, Cost Accounting Sulthan Chand and Sons, 2014, New Delhi

E-Resources

www.accountinglectures.com

www.accountingcoach.com

http://simplestudies.com/accounting-lectures.html www.accountingstudyquide.com

<u>Core Paper XIIV – </u> <u>PRACTICAL AUDITING</u>

Objectives No of Credits : 4

- To make the students to understand the concept of present day Auditing Practices.
- $\tilde{\mathbf{B}}$ To enable the students to gain knowledge of various techniques of Auditing.

<u>UNIT</u> <u>I</u>: Introduction

Meaning and Definition of Auditing - Distinction between Auditing and Accounting - Objectives - Advantages and Limitations of Audit - Scope of Audit - Classifications of Audit - Audit Planning - Meaning. Audit programme - Meaning - Objectives and Contents - Audit Note Book, - contents, Usefulness of Audit Note Book - Audit working papers - Meaning. Ownership and Custody - Test checking and Routine checking - Meaning. Internal control - Meaning - Definition - Objectives - Technique for evaluation of Internal Control System. Internal check - Meaning - Objectives difference between Internal control, Internal check and Internal Audit.

<u>UNIT</u> - <u>II</u> : Vouching and Verification

Vouching - Meaning and Definitions - Objectives. Trading Transactions - Audit of Ledger-Scrutinizing of ledgers - Vouching of cash Receipts and Payments - Vouching of outstanding Assets and Liabilities - Verification - Meaning - Objectives and Process - Valuation of Assets and liabilities - Distinction between Verification and Valuation.

Unit III: Audit and Accounting Standards

Types of Audit - Statutory Audit - Concurrent Audit - Stock Audit - Cost Audit - Secretarial Audit - CAG Audit - Management Audit. Accounting Standards - Standards on Auditing - Standards on Internal Audit - Penal Provisions - Role of National Financial Reporting Authority (NFRA)

Unit IV: Auditors and Audit Report

Appointment - Procedures - Eligibility and Qualifications - Powers and Duties - Rotation and Removal of Auditors - Resignation of Auditors - Remuneration of Auditors - Audit report - Preparation and presentation. Auditor's Responsibilities and liabilities towards Shareholders, Board and Audit Committee. Restriction on other Services.

Unit V : Recent Trends in Auditing

EDP Audit - Meaning - Division of auditing in EDP environment. Impact of Computerization on Audit Approach - Online Computer System Audit - Types of Online Computer System Audit - Audit around with the Computers - Procedure of Audit under EDP system.

SuggestedReadings

- 1. Auditing, D.P. Jain Konark Publishers Pvt. Ltd.
- 2. Auditing, Principles and Practice, Ravinder Kumar and Virender Sharma, Eastern Economy Edition.
- 3. Practical Auditing, B.N. Tandon, Sultan Chand and Co., New Delhi.
- 4. Contemporary Auditing, Kamal Gupta, Tata Mc Graw Hill.
- 5. Practical Auditing, Dinkar Pagare, Sultan Chand & Sons
- 6. Sundar. K & Paari. K, Practical Auditing, Vijay Nicole Imprints Pvt. Ltd. Chennai

E-Resources

http://www.osbornebooksshop.co.uk/p/auditing tutorial

Core Paper VIII - ENTREPRENEURIAL DEVELOPMENT

Objectives No of Credits : 4

- To make the students to understand the concept of Entrepreneurship and there work in life.
 - $\boldsymbol{\tilde{B}}$. To enable the students to know the effectiveness of the Manpower in

Entrepreneurship.

UNIT I: Concept of Entrepreneurship

Entrepreneurship - Meaning - Types - Qualities of an Entrepreneur - Classification of Entrepreneurs - Factors influencing Entrepreneurship - Functions of Entrepreneurs.

UNIT II: Entrepreneurial Development Agencies.

Commercial Banks - District Industries Centre - National Small Industries Corporation - Small Industries Development Organisation - Small Industries Service Institute. All India Financial Institutions. SIPCOT and its objectives. MSME Sector and its coverage- Objectives of Ministry of MSME. Role and Functions of MICRO Small and Medium Enterprises - Development Organisation (MSME - DO) - Objectives of SIDCO - Functions of Tamil Nadu SIDCO - IRBI and its Role. NABARD and its role in the Rural Development of India - Introduction to Micro Units Development Refinance Agency (MUDRA).

UNIT III: Project Management

Business idea generation techniques - Identification of Business opportunities - Feasibility study - Marketing, Finance, Technology & Legal Formalities - Preparation of Project Report - Tools of Appraisal.

UNIT IV - Entrepreneurial Development Programmes

Entrepreneurial Development Programmes (EDP) - Role, relevance and achievements - Role of Government in organizing EDPs- Critical evaluation.

UNIT V - Economic development and Entrepreneurial growth

Role of Entrepreneur in Economic growth - Strategic approaches in the changing Economic scenario for small scale Entrepreneurs - Networking, Niche play, Geographic Concentration, Franchising / Dealership - Development of Women Entrepreneurship. Self-help groups and empowerment of Women in India - Financing SHG and their role in Micro-financing. Financial inclusion and its penetration in india, Challenges and Government role in Financial inclusion - Pradhan Mantri Jan-Dhan Yojana - Six Pillars of Its Mission objectives.

SuggestedReadings

- 1. Saravanavel, P. Entrepreneurial Development, Principles, Policies and Programmes, Ess Pee Kay Publishing House 1997, Chennai.
- 2. Tulsian, P.C & Vishal Pandey, Business Organization and Management, Pearson Education India, 2002, Delhi.
- 3. Janakiram, B, and Rizwana, M, Entrepreneurship Development, Text and Cases, Excel Books India, 2011, Delhi.
- 4. Arun Mittal & Gupta, S.L Entrepreneurship Development, International Book House Pvt. Ltd, 2011, Mumbai.
- 5. Anil Kumar, S, Poornima, S, Abraham, K, Jayashree, K Entrepreneurship Development, New age International (P) Ltd, 2012, Delhi
- 6. Gupta C B and Srinivasan NP, Entrepreneurial Development, Sultan Chand & Sons
- 7. Raj Shankar, Entrepreneurship, Vijay Nicole Imprints, Chennai

E-resources

http://inventors.about.com/od/entrepreneur/ http://learnthat.com/tag/entrepreneurship/ www.managementstudyguide.com www.quintcareers.com www.entrepreneur

Core Paper XVI - FINANCIAL MANAGEMENT

Objectives No of Credits : 4

- To impart the basics of Financial Management for the benefit of Commerce students.
- $\tilde{\mathbf{B}}$ To enable the students to know the concepts of the Investment, Financing and

Working Capital.

Unit I: Introduction

Meaning and Objectives of Financial Management - Functions of Financial Management. Finance - Importance of Finance - Sources of Finance - Role of Financial Management.

Unit II: Capital Structure

Meaning - Factors affecting Capital Structure - Planning - Theories of Capital Structure - Determining Debt Equity Proportion - Leverage Concept.

Unit III: Cost of Capital

Definition - Cost of Equity Capital - Cost of Preference Capital - Cost of Debt - Cost of Retained Earnings - Weighted Average (or) Composite cost of capital (WACC)

Unit IV: Dividend

Meaning - Dividend Policies - Factors affecting Dividend Payment - Provisions on Dividend Payment in Company Law - Dividend Models - Walter's Model - Gordon's Model - M.M. Model - Hypothesis Model.

Unit V: Working Capital

Working Capital - Meaning and importance - Factors Influencing Working Capital - Determining (or) Forcasting of Working Capital requirements - Working Capital Operating cycle.

Note: Questions in Sec. A, B & C shall be in the proportion of 80:20 between Theory and Problems.

<u>SuggestedReadings</u>

- 1. I.M. Pandey, Financial Management, Vikas Publishing House
- Prasanna Chandra, Financial Management, Tata McGraw Hill Publications
- 3. S.N. Maheswari, Financial Management, Sultan Chand & Sons
- 4. Y. Khan and Jain, Financial Management, Sultan Chand & Sons
- 5. P. Periyasamy.P, Financial Management, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 6. Murthy A, Financial Management, Margam Publications, Chennai

E-Resources

www.cpdwise.com www.simplilearn.com www.findtutorials.com www.studyfinance.com

Paper XV - INCOME TAX LAW AND PRACTICE - I

Objectives No of Credits : 5

To Provide a detailed understanding of the various provisions of I.T. Act.

 $\tilde{\boldsymbol{B}}$. To enable the students to about the Assessment Procedures and Tax Planning.

Unit I: Introduction

Meaning of Income - Features of Income Tax - Types - Important Definitions Under the Income Tax Act - Assessee - Types - Rates of Tax - Residential Status - Scope of Total Income - Incomes Exempt from tax.

Unit II: Income from Salary

Definition - Allowances - Valuation of perquisities - Deductions from Salary - Gratuity - Pension - Commutation of Pension - Leave Salary - Profits in lieu of Salary - Provident Funds - Deductions under Sec. 80.

Unit III: Income from House Property

Annual Value - Meaning and Computation - Deductions from Annual Value - Legal Provisions.

Unit IV: Profits and Gains from Business or Profession

Income from Business or Profession - Allowable expenses - Not allowable expenses - General deductions - Provisions relating to Depreciation - Deemed Business Profits - Undisclosed incomes - Investments - Compulsory maintenance of Books of accounts - Audit of Accounts of certain persons - Speical provisions for Computing Incomes on estimated basis - Computation of Income from Business or Profession.

Unit V: e-filing & Submission of Returns

e-filing - Concept - Procedure - 26 AS - TDS - Traces - Filing of Return - Various Returns - Permanent Account Number (PAN) - Usage of PAN - Concept of Transfer Pricing - Fundamentals.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

<u>SuggestedReadings</u>

- 1. Vinod, K. Singhania, Students Guide to Income Tax, Taxman Publications Pvt. Ltd.
- 2. Mehrotra Income Tax Law & Accounts, Goyal, Sathiya Bhavan Publications.
- 3. Gaur & Narang, Income Tax Law & Practice, Kalyani Publishers.
- 4. Reddy, T.S. & Hariprasad Reddy, Y, Income Tax Theory, Law & Practice, Margham Publications, Chennai.
- 5. Murthy, A., Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 6. Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai

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www.incometaxindia.gov.in www.incometaxindiaefiling.gov.in www.onlineservices.tin.egov-nsdl.com www.cleartax.in

VI SEMESTER

Core Paper XVII - ADVANCED COST ACCOUNTING

Objectives No of Credits : 4

To make the students to understand the process of ascertaining, classification and controlling costs.

 $\tilde{\mathbf{B}}$. To enable the students to learn the various methods of cost elements.

Unit I: Contract Costing

Definition - Features of Contract Costing - Calculation of Profit on Contracts - Cost plus Contract - Contract Costing Vs Job costing - Preparation of Contract A/c.

Unit II: Process Costing

Features of Process costing - Process Loss - Normal and Abnormal Loss - Abnormal Gain - Joint Products - By Products - Concept of Equivalent Production - Process Accounts - Process Lossess & Gains.

Unit III: Operation Costing

Operating Costing - Meaning - Preparation of Operating Cost Sheet - Transport Costing - Power Supply Costing - Hospital Costing - Simple Problems.

Unit IV: Marginal Costing

Meaning - Features - Absorbtion Costing - Marginal Costing Vs Absorbtion Costing - Contribution - PV Ratio - Break Even Point - Key Factor - Margin of Safety - Preparation of Marginal Cost Statement.

Unit V: Standard Costing

Definition - Objectives - Advantages - Standard Cost and Estimated Cost - Installation of Standard Costing - Variance analysis - Material, Labour, Overhead and Sales Variances - Calculation of Variances.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

SuggestedReadings

- 1. Jain, S.P & Narang, K.L., Cost Accounting, Kalyani Publishers
- 2. Murthy A & Gurusamy S, Cost Accounting, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 3. Khanna, B.S. Pandey, I.M Ahuja, G.K and Arora M.N., Practical Costing, S Chand & Sons
- 4. Reddy, T.S. and Hariprasad Reddy, Y, Cost Accounting, Margam Publications
- 5. Prasad, N.K and Prasad, V.K, Cost Accounting, Book Syndicate
- 6. Saxena and Vashist, Cost Accounting Sulthan Chand and Sons, 2014, New Delhi

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www.accountingcoach.com www.accountingstudyguide.com www.futureaccountant.com thestudentcpa.com

Core Paper XVII - MANAGEMENT ACCOUNTING

Objectives No of Credits : 4

- To enable the students to get knowledge about the various techniques of Management Principles.
- $\tilde{\mathbf{B}}_{\perp \perp}$ To make the students to get practical skill in solving management problems.

Unit I: Introduction

Management Accounting - Meaning - Scope - Importance - Limitations - Management Accounting Vs Cost Accounting - Management Accounting Vs Financial Accounting.

Unit II: Financial Statement Analysis

Analysis and Interpretation of Financial Statements - Nature and Significance - Types of Financial Analysis - Tools of Analysis - Comparative Statements - Common size Statement - Trend Analysis.

Unit III: Ratio Analysis

Meaning - Advantages - Limitations - Types of Ratios - Liquidity Ratios - Profitability Ratios - Turnover Ratios - Capital Structure Ratios - Leverage Ratios - Calculation of Ratios.

Unit IV: Cash Flow Analysis & Marginal Costing

Meaning of Cash Flow Statements - Advantages - Limitations - Preparation of Cash Flow Statement - Types of Cash flows - Operating, Financing and Investing Cash flows. Application of Marginal Costing in Decision Making - Make or Buy - Shutdown or Continue - Exploring New Markets.

<u>Unit V : Budgetary Control & Capital Budgeting Control.</u>

Budgetary Control - Meaning - Preparation of various Budgets - Cash Budget - Flexible Budget - Production Budget - Sales Budget. Capital Expenditure Control - Meaning of Capital Budgeting - Assessement of Capital Expenditure through Pay Back Method, Net Prsent Value Method and Accounting Rate of Return Method.

Note: Questions in Sec. A, B & C shall be in the proportion of 20:80 between Theory and Problems.

SuggestedReadings

- 1. Maheswari, S.N., Management Accounting, Sultan Chand & Sons
- 2. Murthy A and Gurusamy S, Management Accounting Theory & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 3. Charles T. Horngren and Gary Sundem, N, Introduction to Management Accounting, Prentice Hall
- 4. Sharma and Shashi K. Gupta, Management Accounting, Kalyani Publishers
- 5. Reddy, T.S. & Dr. Hariprasad Reddy, Y, Management Accounting, Margham Publications. Chennai.
- 6. Hansen Mowen, Cost Management Accounting and Control, South Western College **E-Resources**

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Core Paper IV - BUSINESS ENVIRONMENT

Objectives No of Credits : 4

- To impart the knowledge of Business environment.
- $\tilde{\mathbf{B}}$ To enable the students to know the factors influencing the changes in the Business Climate.

UNIT I: Introduction

The Concept of Business Environment - Its Nature and Significance - Brief overview of Political, Cultural, Legal, Economic, Social and Global Environments and their impact on Business and Strategic Decisions.

UNIT II: Political Environment

Meaning - Government and Business Relationship in India - Provisions of Indian Constitution pertaining to Business.

UNIT III: Social Environment

Meaning - Cultural heritage - Social attitudes - impact of foreign culture - Castes and Communities - Joint family systems - Linguistic and Religious groups - Types of Social Organization - Social Responsibilities of Business.

UNIT IV: Economic Environment

Economic Systems and their impact on Business - Macro Economic parameters like GDP, Growth Rate Population - Urbanization. Fiscal Deficit - Plan investment - Per Capita income and their impact on Business decisions - Five Year Planning.

UNIT V: Global Environement

Factors Determining Global Environment - Forex Environment - Financial Environment. Financial System - Commercial Banks - Financial Institutions - RBI - Monetary Policy- Stock Exchange - IDBI - Non-Banking Financial Companies (NBFCs).

Suggested Readings

- 1. Sankaran.S., Business Environment
- 2. Francis Cherunilam, Business Environment, Himalaya Publishing House
- 3. Aswathappa, Business Environment, Himalaya Publishing House
- 4. Dasgupta & Sengupta, Government and Business in India.
- 5. Srinivasan.K., Productivity and social Environment, ASIA
- 6. Dhanabakiyam & Kavitha.M, Business Environment, Vijay Nicole Imprints Pvt. Ltd. Chennai

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www.businesscasestudies.co.uk www.yourarticlelibrary.com www.mbaofficial.com www.mbaknol.com

Core Paper XIX - INCOME TAX LAW AND PRACTICE - II

Objectives No of Credits : 5

- To help the students to understand the relevance and significance of Tax.
- $\tilde{\mathbf{B}}$ To Facilitate the students in understanding the various Provisions I.T. Act.

UNIT I: Income from Capital Gain

Capital Gain - Meaning - Short term and Long term Capital Gains - Certain Transactions not included as transfer - Cost of Acquisition - Cost of Improvement - Indexation - Capital Gain under different circumstances - Exempted Capital Gains - Computation of Capital Gains.

UNIT II: Income from other sources

Computation - Grossing up - Deductions in Computing Income under the head and other related provisions.

<u>UNIT III: Clubbing of Incomes and Set off / Carry forward and Set - Off of Iosses</u> Clubbing of Incomes under various situations - Deemed Incomes - Simple Problems on clubbing of incomes - Set off - Carry forward and set off of Iosses.

UNIT IV: Deductions from Gross Income

Permissible Deductions from Gross Total Income - Sec. 80C, 80CCC, 80CCCD, 80 D, 80DD, 80DDB, 80E, 80G, 80GG, 80GGA, 80QQB, 80RRB, 80U. Assessment of Individual- Computation of Tax.

UNIT V: Income Tax Authorties and Procedure of Assessment

Income Tax Authorities - Powers of the Central Board of Direct Taxes (CBDT), Commissioners of Income Tax and Income Tax officers. Assessment Procedures - Self Assessment - Best Judgement Assessment - Income Escaping Assessment (Re assessment) - Advance Payment of Tax - Meaning and Due dates.

<u>SuggestedReadings</u>

- 1. Vinod, K. Singhania, Students Guide to Income Tax, Taxman Publications Pvt. Ltd.
- 2. Mehrotra Income Tax Law & Accounts, Goyal, Sathiya Bhayan Publications.
- 3. Gaur & Narang, Income Tax Law & Practice, Kalyani Publishers.
- 4. Reddy, T.S. & Hariprasad Reddy, Y, Income Tax Theory, Law & Practice, Margham Publications, Chennai.
- 5. Murthy, A, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai
- 6. Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai

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www.onlineservices.tin.egov-nsdl.com
www.cleartax.in

Elective Paper III – (1) HUMAN RESOURCE MANAGEMENT

No of Credits : 4

Objectives

To facilitate the students to know about the importance of Human Resources.

To make the students to understand the various aspects of the Human Resources

Management.

UNIT I: Introduction

Nature and Scope of Human Resources Management - Differences between Personnel Management and HRM - Environment of HRM - Human Resource Planning - Recruitment

-Selection - Methods of Selection - Uses of various Tests - Interview techniques in Selection and Placement.

UNIT II: Training

Meaning - Induction - Methods - Techniques - Identification of the Training needs - Training and Development - Performance appraisal -Transfer - Promotion and Termination of services - Career Development.

UNIT III : Compensation

Cost to Company - CTC Fixed and Flexible Pay - Components - Incentives - Benefits - Motivation - Welfare and Social Security Measures.

UNIT IV: Labour Relation

Need - Functions of Trade Unions - Forms of Collective bargaining - Workers Participation in management - Types and effectiveness. Industrial Disputes and Settlements (laws

excluded)

UNIT V: Human Resource Audit

Human Resource Audit - Nature - Benefits - Scope - Approaches.

SuggestedReadings

- 1.Rao, V S P, Human Resource Management, Excel Books
- 2. Ashwathappa, Human Resource Management, Himalaya Publishing House
- 3. Garry Deseler, Human Resource Management, Prentice Hall
- 4. Prasad, L. M., Human Resource Management, Sultan Chand & Sons
- 5. Tripathi, Human Resource Management, Prentice Hall
- 6.Sundar & Srinivasan, Essentials of Human Resource Management, Vijay Nicole Imprints Pvt. Ltd. Chennai

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www.whatishumanresource.com

www.managementstudyguide.com www.humanresources.about.com www.managementhelp.org

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