

PATRICIAN COLLEGE OF ARTS AND SCIENCE
CAREER ADVANCEMENT SELF APPRAISAL FORM

1. Name: Dr. M. MEENAKSHI
2. Academic Qualification: M.Com, M.Phil, Ph.d, NET(Commerce)
3. No of years of Experience: 14 Years 4months
4. Area of Expertise: Accounting
5. Mobile No: 9445753386

6. Seminars, Conference, symposia, workshop attended:

S.No	Date	Organization	Title	State/National/International
1.	27/08/2014	Petroleum Conservation Research Association	The Impact of Sustainable Development on Global Corporate Environment	International
2.	18/02/2017	Institute of Cost Accountants of India, SIRC, Chennai	Reforms in the Globalized: New Vistas	International
3.	19 th & 20 th March 2019	Patrician College of Arts & Science	Ethics, Entrepreneurship & Sustainable Development	National
4.	13/09/2019	Tamil Nadu State Council for Science and Technology,	Intellectual Property Rights	State

		Chennai		
--	--	---------	--	--

7. Publications:

S.No	Date	Organization	Title of the paper & Name of the Journal	State/ National / International	ISSN/ISBN no
1.	27/08/2014	Petroleum Conservation Research Association & Patrician colleges of Arts & Science	An Overview of Eco Friendly Footwear	International	978-81-8209-134-4
2.	18/02/2017	Institute of Cost Accountants of India, SIRC, Chennai & Patrician College of Arts & Science	A Study on Buying Behaviour and Factors Influencing Repeat Purchase Behaviour of Women Footwear Customers in Chennai City	International	2347-3274
3.	19 th & 20 th March 2019	Patrician College of Arts & Science	A Study on Customer Preference Towards Tech Entrepreneurs with Special Reference to	National	2321-9637

			Mobile App Based Cabs in Chennai city		
--	--	--	---	--	--

8. Career Enrichments:

- NPTEL Online Certificate Course on Marketing Management (October2019).
- Annual Refresher Course in Commerce (February 2020)
- FDP on MOOCs - (April 2020)