

**PATRICIAN COLLEGE OF ARTS AND SCIENCE**  
**Annual Report 2018-2019**  
**Department of Electronic Media**

**SUPERHERO-2018, A MOTIVATIONAL PROGRAM BY F5**



**The F5 team performing for the students**

The SUPERHERO- 2018 is a motivational program conducted by a young team called the F5. This program took place in the Patrician College of Arts and Science. It was the Women's Club in the College that took the initiative to conduct this meet to encourage and motivate the students. The event was started off by introducing the team members of the F5 team. The founder of the team is Jerry, who is a corporate worker in Bangalore. The other important person in the team was Micheal, who was also working in a corporate company in Chennai.

Jerry later on starts off by explaining the meaning and purpose of the F5 team. He says that all there are more than 30 people in his team who are driven by the enthusiasm to encourage the students in both schools and colleges to face truth as it is and fight towards success. Most of the members in the team are youngsters and all of them are from different places in India. They are all working and have taken an initiative to work towards this cause without any donations or personal gains. This F5, movement to refresh is a relatively recent team that was started in the year 2015. Their main aim and focus is to attract the attention of the students in schools and colleges, through mimes, skits that show the common problems they face at that age, music, and songs. etc.

They start off by singing a song. Then he goes on by explaining the various kinds of problems that youngsters between the age of 13-30 face on a day to day basis. Some of them are substance abuse, peer pressure, identity crisis, low self-esteem, broken homes, relationships and bullying etc. Later the enacted a skit to show how

youngsters suffer a great deal by taking the wrong decisions or by being, lead in a wrong route by their friends. Mr. Karthick, one of the other member's in the team takes the stage next to narrate how his life took so many unexpected turns to reach where he is today. He talks about his life and how he was addicted to both smoking and drinking alcohol for a very long time, even from his college days.

He talks about all the ups and downs in his life and how he learns new things and finds where his interest lies. Today he feels happy for pushing himself through those rough roads, he explained. After which Micheal takes the stage to talk a few words about his personal life and how he chose to push himself hard enough to reach success. Micheal further introduces everyone with pluck cards that read what they were in their past, example, lonely, failure and low self-esteem. Etc. Later all of them turn the pluck cards around to show what they are now, because they chose to motivate and encourage themselves, example, musicians, brave, strong and cool.

Etc. Micheal, later in the end explains that they want to help the students and youngsters in their confused stage and motivate them just as they did to face life with all its challenges and run towards success. Finally the vote of thanks was given by Ms. Himana, and the guests from the F5 team were honored with momentous.

### **TELEVISION PRODUCTION WORKSHOP**

Centre for media studies has organized a TVP workshop on 28.08.2018 at Multimedia Lab. Assistant director and VFX artist Mr. Murali Krishnan R. take over the session with television production inputs. The session was organized with both lecture and practical explanations. The resource person shared his experience about working as assistant director for the movie "Kolamavu Kokila".

It was an interactive session for the students to ask questions to the resource person. The next half of the session was done with practical demonstration of lighting technique in green matte studio. The resource person also gave input about working with VFX in green matte studio. Live video recording and green matte editing technique was taught to the students on the practical sessions. Thus the workshop ended with student's discussion on various television production techniques.



Principal Dr. Joseph Durai Addressing in the programme



Resource person Mr. Murali Krishnan discussing with students

### **DEPARTMENT OF MEDIA STUDIES - DIRECTOR DISCUSSION**

Department of media studies has organized a director discussion on 12.10.2018 at our college auditorium. On that day the successful film director Lenin Bharathi has participated in this program , who is director of ” MERKKU THODARCHI MALAI” Tamil movie. It made remarkable sakes along with Tamil audience and Tamil film industry also.



**Director Lenin Bharathi along with the students of Visual Communication**

On that day Lenin Bharathi delivered a touching speech about the state of Tamil cinema and its response. He pointed out the current blenders of Tamil cinema. He said “cinema speaks with every common audience very closely therefore it has to be loyal, gentle and it should speak social responsibility.

It should not be entertainment and time pass- companion it has to educate and reflect the state of society. Students rose questions and opinion their perception. He answered them and explained the struggle of film making and screening. He tendered to students to become film makers for innovative thoughts.

## LIGHT & ART

CHIMERA ASSOCIATION of Department of Media Studies has organized an Art exhibition and inter collegiate competition named LIGHT & ART on 22<sup>nd</sup> and 23<sup>rd</sup> of February 2019. The exhibition was displayed at FOCUS ART GALLERY, EGMORE, CHENNAI art and photographs were exhibited in exhibition. The exhibition was inaugurated by Mr. S.ELAYARAJA (eminent artist), accompanied by the principal Dr. JOSEPH DURAI. Mr. S.ELAYARAJA shared his art experiences and suggestions to success in art world. He explained the importance of show casing for upcoming artists. Our students interacted with Mr. S.ELAYARAJA about their art works and photographs.

The first day Art works and Photographs were received from various colleges and universities students for inter collegiate competition. The winning and exhibit category art works and photographs were displayed by second day.



**Inauguration of exhibition by Mr. S.ELAYARAJA chief guest, Principal Dr. Joseph Durai watching the (eminent artist), art works of students**

The second day valedictory ceremony was hosted by Mr. GUHAN SENNIAPPAN (Film Director of savaari and Vellai Raja) accompanied with Vice Principal Dr. GEETHA RUFUS. Mr. GUHAN SENNIAPPAN shared his perception and suggestions to the students. The winners of the art works and photographs in inter collegiate competition honored with medals and cash awards. Dr. GEETHA RUFUS has addressed the students and congratulated them on their art and photography works. The exhibition was kept show case for two days. Audience, Art lovers and Students from various colleges, institutions and universities visited the exhibition.

