

**PATRICIAN COLLEGE OF ARTS AND SCIENCE**  
**Annual Report 2019-2020**  
**Department of Journalism**

**Inauguration of Diploma courses**

On 15<sup>th</sup> of July 2019, the inauguration on the diploma courses took place at Patrician College of arts and science. This was a very encouraging initiative was taken by the school of media studies, to start six new diploma courses under the branch of media studies. The diploma courses in Digital photography, Television production, Short film making, Web designing , Graphics and animation and Poster painting were introduced to help the students from various disciplines to make use of the opportunity and build skill sets based on their interests.

The special chief guest who graced this inauguration function with his presence was Mr.Srikanth, actor from the film industry. The occasion was lead by important people from the management of the college, the Academic Director, Dr.FatimaVasanth, Principle, Dr.Usha George, Vice Principal, Dr.Geetha Rufus, Advisor, school of media studies, Mr.AbulFaiz, Head of the Department of Visual communication, Mr. Mariyappan and other faculties from the school of media studies and other departments .

The event was started off in a very traditional manner after which the gathering was welcomed by the advisor of the school of media studies, Mr.AbulFaiz. The Academic Director, Dr.FatimaVasanth, facilitated the gathering on the occasion, after which the standee with the diploma courses displayed on it was launched. This was followed by the most awaited moment of the inaugural function that is the special speak from the chief guest, Mr.Srikanth himself.

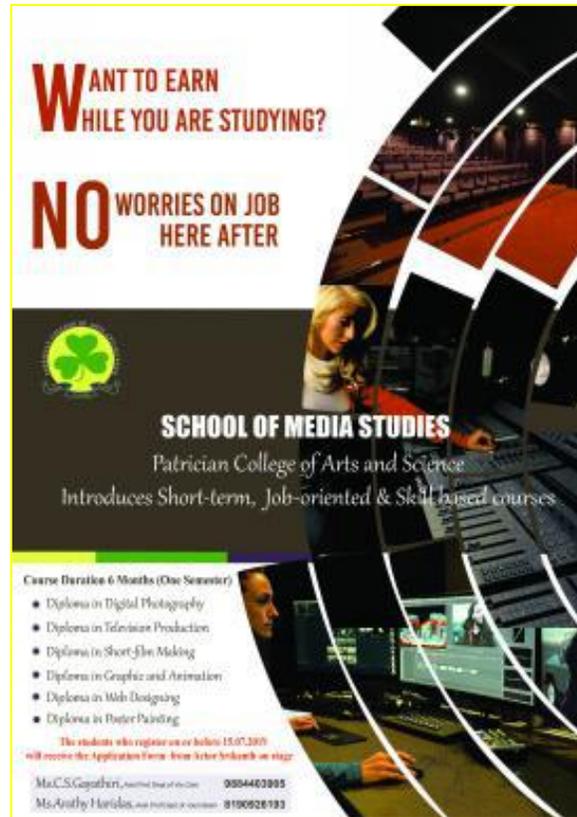
He spoke about his baby steps into the media field and later also brought out to the students the hardships he had to cross and the lessons he had to learn to reach and esteemed position, where he was now. He encouraged the students with his very honest and straightforward words.

He also congratulated the management on the good work they had put in to develop the institution and make it an eco-friendly campus with a lot of greenery. He had mentioned that he had been too many colleges with great infrastructure but had not come across a college such as this with so much greenery around and so many facilities to benefit the student's growth.

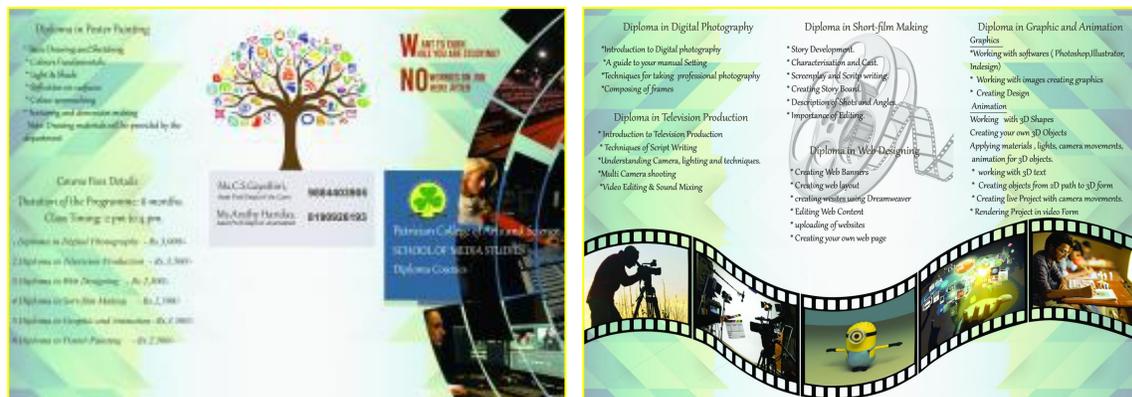
He spoke to the students of all the challenges and hurdles that he faced to succeed in life.



**Srikanth launching the Diploma Courses**



**Poster for the Diploma Programs**



**Brochure front and back for the Diploma courses**

## YOGA PROGRAM



**Krishna Guruji from Isha orienting the students on Yoga**

On the 7<sup>th</sup> of August 2019, a Yoga Program was organized by the Students Affairs committee for the benefit of the students of the Patrician college of Arts and Science. The students of the Department of Journalism participated in the program to gain knowledge about Yoga and to attain its benefits.

The students were oriented by Mr.SatishGuruji from the Isha team about the wellness of Yoga and its health benefits. The students actively participated and gained a lot of insight on Yoga and also were trained with a few Asanas.

## Guest Lecture Report

Centre of Media studies conducted a Guest Lecture for the students, on investigative journalism and its impact on the 30<sup>th</sup> August 2019 in the College auditorium. Academic director, Dr Fatima Vasanth and Principal Dr. Usha George facilitate the gathering. A total of 200students from viscom, electronic media and journalism benefited from the lecture.



**The Chief guest addressing the gathering**



**The Academic Director felicitating the Chief Guest**

Students participated with much enthusiasm. ThiruNakkeeranGopal, (editor and publisher of Tamil political magazine) a renowned guest, created an inspiration for all students, media fraternity and activists. He opened a Pandora box of critical thinking for our budding journalists. The session continued with feedback and students questioned have been answered. The Head of the Department, Mr. Mariyappan, gave away the vote of thanks.



**A student raising a question to the Chief Guest during the Question and answer session**

### **INDUSTRIAL VISIT**

On Wednesday, 21st August 2019 an Industrial visit to Thendral Community Radio, Neelankarai was organized for the Shift – II students of I Journalism and I Electronic Media. The community radio is a non-commercial radio station located in Neelankarai. It is operated and influenced by the communities as they provide a platform for enabling individuals, groups and communities to tell their own stories, to share experiences in a media-rich world to become creators and contributors of media that is locally relevant. The community radio has been broadcasting various awareness programmes on reproductive health, HIV/AIDS, health & hygiene, women and children rights, law and other educational topics and aims to engage the neighboring fishing community, schools, business and other establishments in creating programmes for them in Neelankarai.

The industrial visit to a community radio station was found very useful for the students to understand the challenges and complexities of setting up a community radio. By visiting the community radio station the students obtained hands-on technical knowledge on how to start and run a community radio station, which in itself is a rare exposure. The students did a live broadcast show through the station as they spoke on how to use mobile safely, pros and cons of social media and sang a wonderful song praising the farmers and rainfall. This opportunity encouraged them not only to exhibit their talents but to learn the process of operating and user mechanism of a community radio. Mr R. Jeevanandam, Director, Thendral community radio briefed on the working methods of various control panels of the community radio and the students were enlightened by this session.

After a thought-provoking session the students moved out of the community radio station with extreme happiness and fulfillment as they were educated on the modernized communicative methods to empower the marginalized and vulnerable individuals and to motivate and improve the health and well being of the residents of the respective community.



**Mr R. Jeevanandam communicating with the students about community radio**

### **Time's Conference by "Times of India" on "women safety" attended at MOP Vishnav College**

#### **Interactive session on women's safety in Chennai**

"Let's make Chennai safety for women" were Times of India presented Times conversation held in MOP Vaishnav College for Women, 10 a.m on 14<sup>th</sup> December. There were three experts Kanimozhi Karunanidhi (Member of Parliament), S.R. Jangid (Retired DGP and IPS officer), Khushbu Sundar (Politician) and with Arul Ram (Chief Editor of Times of India) with Nivetha Bharathi (student represented).

The topic was particular about though there were fewer crimes against women in Chennai compared other cities across the country. The experts walk to talk on women's safety in Chennai.



*Chief guess on the diaz during the Time Conference*

The inauguration followed by the speech of Arul Ram (Chief Editor of TOI) gave a clear run up on the topics which they discussed in front of more than 100 people in the Auditorium. “The NCRB report against women in metro cities-2017, were Chennai crime rate has been raised in the report. Especially the men’s are behind 83% of the crimes arrested are 1568 whereas 823 cases are registered” said Arul Ram.

Kanimozhi Karunanidhi said “Very few of rape cases are taken into attention in the parliament meeting whereas Nirbhaya Gang rape in Delhi, Hyderabad veterinarian’s rape and murder and unnao rape case discussed.

She also added saying “Men should be thought not to touch any women from their childhood days rather than finding mistakes in a women”

“Fear in Women which leads to 80% of the crime not registered and each day 90 rape cases are complaint this leads to a fall in female once a girl is out of fear this would change a women to rise up confident and survive strongly” said Khusbhu Sundar (Politician).

She also added question “Why does every women fear entering, to complaint in the police station in spite of trained and friendly police service?

“The current generation after more crime rate the government have encouraged women police station where as all the stations have a women receptionist” said S.R. Jangid. He also added saying “The Scheme’s for the welfare of women safety are Patrol- Nirbhaya safe city project, kavalan SOS Application, Women Helpline, Children Helpline, Thozhi Scheme, were discussed.

Nivetha Bharathi behalf of women crowd said “We are sexually assaulted many times in our lives. We are really ashamed to say the truth every day our parents panic until we reach home from work, college and schools”.

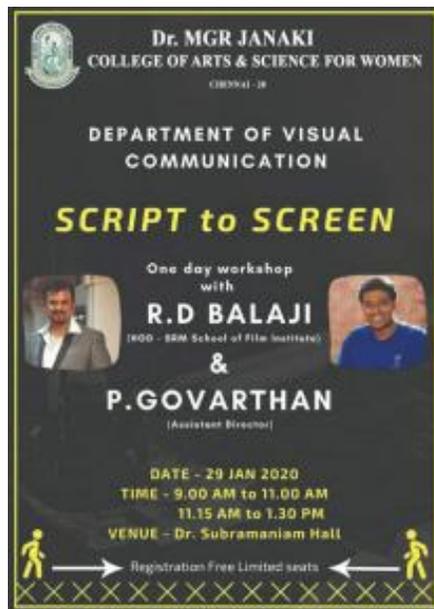
More the audience covered the session with their questions to the experts and the (Chief Editor of TOI) Arul Ram. “Change begins now itself from this session” said Dr. Chokalingan cardiologist doctor as audience.

## MGR JANAKI WORKSHOP (SCRIPT TO SCREEN)

MGR Janaki College of arts and science for women had conducted a workshop on 29<sup>th</sup> January 2020 on script writing and screenplay. The title of this workshop was “Script to Screen”. Mr.R D Balaji, HOD, SRM School of Film institute and Mr.Govarthan P, assistant director, were the special guests who graced the occasion. Mr. Balaji spoke about script and screenplay ethics and the importance scrip plays in short film, documentary, features film. He further goes on by comparing a building blue print to emphasise the importance of script writing in film.

This workshop happened in two sessions. Mr. Balaji spoke about bounded script is the main thing of a point value. He also says that we should listen to whatever happens around us so that we can get a idea of a story. To write a story we need to learn or study minimum 10books so as like that we should learn many newspapers, read stories. Antagonist and protagonist are the main leads of a story. Beginning, middle and the end is the format of a story.

### *The poster of the Script writing workshop.*



Mr.Govarthan, assistant director who worked with Director Shankar took up the second session. He made the workshop little crispier as he made an open stage for anyone to ask questions regarding movies and scripts Many came forward to ask questions. He said that his experience of working as an asst. director, and his short film experience where very helpful to gain a lot of knowledge.

These are the things and that Mr. Balaji talked about. All the students who attended the workshop felt that the workshop was very useful to everyone interested in direction and acting. They also added that the session was very informative, energetic and positive.

